



H.E.R.O.

HOUSING EDUCATION *and*
REHABILITATION *of* ORPHANS

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EASTVIEW HIGH SCHOOL SUPPORTS H.E.R.O. IN HAITI

H.E.R.O. President Steven Kirby had the honor of being invited to speak about his experiences in Haiti at Eastview High School in Apple Valley, Minnesota. Mia Hendrickson, a Family and Consumer Science teacher and FCCLA faculty sponsor, asked Steven to speak to her classes, FCCLA student group, and the schools of her own children. In addition, Mrs. Hendrickson organized a student fundraiser that resulted in a donation to H.E.R.O. of over \$400 dollars! That is enough money to feed an entire school for a month or even send four students to school for an entire year! H.E.R.O. thanks Mrs. Hendrickson, her FCCLA student group, and her students for their contribution to H.E.R.O. and for helping our mission to serve the most disenfranchised youth in Haiti.



The money raised is enough to send all four of these girls to school for a year!

DONATE A VEHICLE, CHANGE A LIFE

Are you tired of that car that has been sitting in your yard collecting dust? Do you have a vehicle that you cannot seem to get rid of? This is your opportunity to finally clear that space, and most importantly, help H.E.R.O. to provide housing, education, and rehabilitation for orphans and street children in Haiti.



H.E.R.O. has partnered with Vehicles For Charity, a 501(c)(3) nonprofit organization, to collect your donated vehicles. We accept cars, trucks, motorcycles, boats, recreational vehicles, campers, and more! There is no charge to you for towing, and your vehicle will be picked up in 2-4 business days. Additionally, your donated vehicle is tax-deductible!

We at H.E.R.O. hope that you will take advantage of this opportunity. To donate your vehicle please call 1-866-628-CARS (2277) or go online at www.vehiclesforcharity.org Please join us in our efforts to serve the most disenfranchised youth in Haiti. Together we can make a difference, one child at a time.

SIX MONTHS AFTER THE EARTHQUAKE: A PERSONAL PERSPECTIVE



A government-funded work crew clears a pile of rubble by hand.

For some, July 12th was just another Monday, but for those of us affected by the Haiti earthquake, this day marked the six-month anniversary of the disaster. In spite of the time that has passed, the memories remain vivid—the ground shaking beneath me, the cries of the injured, dust and fear clouding the air.

The world was moved by the devastation and immediately responded with promises of aid from individuals, companies, and entire nations. Half a year has now gone by, and Haiti has all but vanished from the news, but the situation is largely unchanged throughout Port-au-Prince and the surrounding areas. In spite of the outpouring of support, there is still much to be done. It is estimated that less than 5% of the rubble has been removed, and the million and a half people who were displaced are still living in crude, temporary shelters.

Although billions of dollars have been promised, only a small percentage has actually been made available and put to use. Although progress is slow, things are moving forward. Non-government organizations are sending their disaster relief teams home and are replacing them with long-term employees. Also, candidacies for the next president of Haiti will be announced this month, as it is time again for the nation to fill the most difficult position of all.

Even before the earthquake, Haiti was a country where the majority of the population was struggling to survive. It is my hope that in the face of this disaster, the country will be able to rebuild itself into a strong, stable nation; it will take a great effort to turn this dream into reality. Successful reconstruction will take the purposeful effort and collaboration of the international community, and we must recognize that recovery will not happen over the course of months, but years.

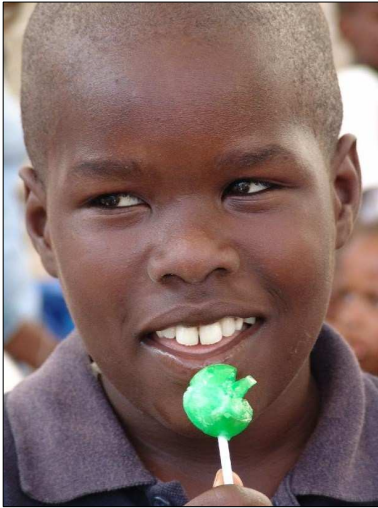
The message I continually hear from the people of Haiti and would pass on to you is this, “Do not forget!” Do not forget that a small Caribbean nation needs your help. Do not forget that your contribution matters and that everyone has the power to affect change. Experiencing the earthquake taught me that there is much in life that is beyond my control. However, it has also impressed upon me the vital importance of doing all that I am able. I have challenged myself and I challenge you to determine what difference you can make, and do it. Together, we can transform the unwanted children of Haiti into educated, socially-conscious citizens, so they, too, can be a force of change in the world.



Michele Deardorff, Secretary

[To Find Out How You Can Help, Click Here](#)

GIVING TO H.E.R.O. VIA A SWEET PARTNERSHIP



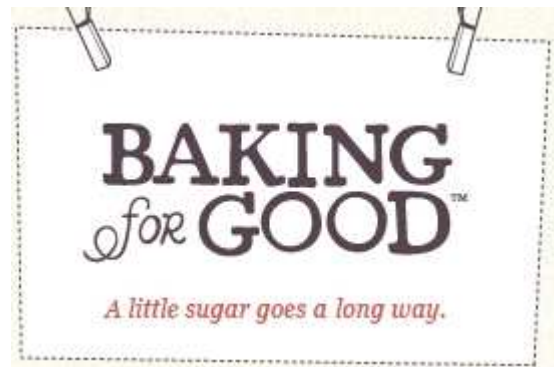
Many of you already support H.E.R.O.'s efforts to provide housing, education and rehabilitation to street children and orphans in Haiti. We make it our business to look into ways to reward you, too. As altruistic as you may be in giving across borders, there is nothing wrong with giving in a way that will also give back to you. How about some sweet treats for a tangible thank you? H.E.R.O. has just partnered with an online bakery, Baking for Good, which donates 15% of every purchase to a nonprofit organization of the customer's choice.

Whether you have a sweet tooth or not, Baking for Good offers a variety of products to fit different tastes and occasions; the health-conscious will be happy to know that their baker uses all-natural ingredients. Allergen-free and gluten-free sweets are available to satisfy those of us with certain needs. Decadent customized cookies are hits with many of their customers and make memorable gifts for anyone at sensible prices (from

\$14 to \$35 a dozen). They also cater corporate events and provide nationwide shipping.

Besides their brownies that speak volumes about the quality of their baking, Baking for Good has been praised in numerous publications such as the *LA Times*, *Daily Candy* and *Health Magazine*. We at H.E.R.O. rave about their cookies, but we especially applaud their founder's (Emily Dubner) willingness to drop a successful consulting career in favor of such an endeavor to bring about change. The recipe for the foreseen success of our partnership lies in her social entrepreneurship and commitment to H.E.R.O.'s cause.

There you have it. The next time you feel a craving for sweets come on, log on to www.bakingforgood.com, and indulge. Choose H.E.R.O. at checkout, and get in the habit of giving while consuming. Sure, you could go to your local grocer and get quicker gratification, but it will not be as *satisfying*. Until next time, spread the word.



[To Visit the Baking for Good Website, Click Here](#)

For more information visit us on the web: www.haitihero.org

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at info@haitihero.org or call 888-315-HERO
